This #GivingTuesday, Take a Stand for Women with Prosperity Together

Nonpartisan, Nationwide Coalition of Public Women’s Foundations Seeks to Change America’s Response to Poverty

(NY, NY - November 14, 2017) - Members of Prosperity Together, a nonpartisan coalition of 29 public women’s foundations dedicated to empowering low-income women and their families, are joining together for a #GivingTuesday campaign. #GivingTuesday is a one-day initiative on November 28 that encourages collective action and philanthropy throughout the world as the season of giving (and shopping) begins.

Prosperity Together seeks to profoundly change America’s response to women’s economic hardship, state-by-state. Together, our partners have made an ambitious, $100 million collective commitment over five years to invest in innovative programs and strategies in communities across the country that are creating pathways out of poverty for women and their families. This #GivingTuesday, Americans can stand with women’s funds and #ProsperityTogether by giving donations, goods, their time, or their voice.

“The face of poverty in the United States belongs to women and children. Women’s foundations around the country are dedicated to changing this,” said Ana Oliveira, president and CEO of The New York Women’s Foundation, a lead founder of Prosperity Together. “On November 28, this #GivingTuesday, please take a stand for women and donate to break down barriers to women’s economic security.”

“This #GivingTuesday, become part of a $100 million effort to create economic security for low-income women by donating to women’s foundations. With your help, we can help communities break the cycle of poverty,” said Teresa C. Younger, president and CEO of the Ms. Foundation for Women.

To donate, visit:
The New York Women’s Foundation
Ms. Foundation for Women

About Prosperity Together
Prosperity Together is a nonpartisan coalition of public women’s foundations dedicated to improving the economic security of low-income women and their families in America.

About The New York Women’s Foundation
The New York Women’s Foundation creates an equitable and just future for women and families by uniting a cross-cultural alliance that ignites action and invests in bold, community-led solutions across the city.

About the Ms. Foundation for Women
For more than 40 years, the Ms. Foundation for Women has secured women’s rights and freedoms with a special commitment to building the power of low-income, immigrant, and women of color. The foundation invests funds, time, expertise and training in trailblazing organizations nationwide.
About #GivingTuesday
#GivingTuesday is a global giving movement that has been built by individuals, families, organizations, businesses and communities in all 50 states and in countries around the world. This year, #GivingTuesday falls on November 28. #GivingTuesday harnesses the collective power of a unique blend of partners to transform how people think about, talk about, and participate in the giving season. It inspires people to take collective action to improve their communities, give back in better, smarter ways to the charities and causes they believe in, and help create a better world. #GivingTuesday demonstrates how every act of generosity counts, and that they mean even more when we give together.

###
MEDIA CONTACTS

For The New York Women’s Foundation:
Nancy Guida, 646-564-5988 / nguida@nywf.org
Ilyse Fink or Barbara Dimajo, 212-575-4545 / fink@lakpr.com / bdimajo@lakpr.com

For the Ms. Foundation for Women:
Sunshine Sachs at MsFoundation@sunshinesachs.com.

###